

Name of the programme : Commerce Association
Faculty in Charge : Jamseera Oravil

I. Brief Description of the Discipline :

The Commerce Association promotes commerce-related activities, providing students with hands-on experience and knowledge. It enhances students' understanding of commerce concepts and practices, while developing their organizing, planning, teamwork, leadership, and problem-solving skills. The association offers a platform for students to explore their interests and talents, contributing to their academic and professional growth.

II Details of the Programme Conducted :

SL NO	Date/Period/Name of the Programme	Mode(Offline/Online/Hybrid)	Details of chief guest, Guest, Resource Person	Brief Description of the Programme conducted including response, result, feedback etc
1	13/12/2024 BIZFEST	Offline		An exhibition conducted in the name of BIZFEST on 13/12/2024. The exhibition featured various creative works by students using cardboard and glitter paper, conveying concepts and practices in commerce. It also included various charts and drawings. The exhibition was successful, with many students and teachers visiting and gaining valuable insights into the field of commerce.
2	07/02/2025 Technova 2025 Masking the Product	Offline		A marketing game, titled "Masking the Product," was conducted on February 7, 2025, in connection with the pre-Tharang event at the college. The game was organized by MC1 students. In the game, different products were hidden, and participants had to find them using 5 clues provided to them. The game winner was Jumana Mufeedha from B1. The game provided knowledge about various

				brands and products in an entertaining way
3	07/02/2025 Technova 2025 Debate	Offline		<p>A debate on the topic "Online Learning: Is it as Effective as Traditional Learning?" was conducted on February 7, 2025, as part of the pre-Tharang events at the college. The debate Moderated by Mr. Deekshith MG, Assistant Professor in Commerce. The event witnessed enthusiastic participation from two teams, each comprising eleven members. Team A presented compelling arguments in support of online learning, while Team B articulated a strong case against it. The engaging exchange of valuable viewpoints ultimately led to Team B being declared the winner. The debate served as a valuable platform for students to confidently express their perspectives and gain diverse insights on both online and traditional learning methodologies.</p>
4	07/02/2025 Technova 2025 Exhibition	Offline		<p>A commerce exhibition was held, showcasing students' creative works that illustrated key concepts and practices in the field. The display included informative charts and drawings. The event drew a large audience of students and teachers, who gained valuable insights into commerce.</p>

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